



**“Solar Thermal, a *Made in Europe* clean tech”:**

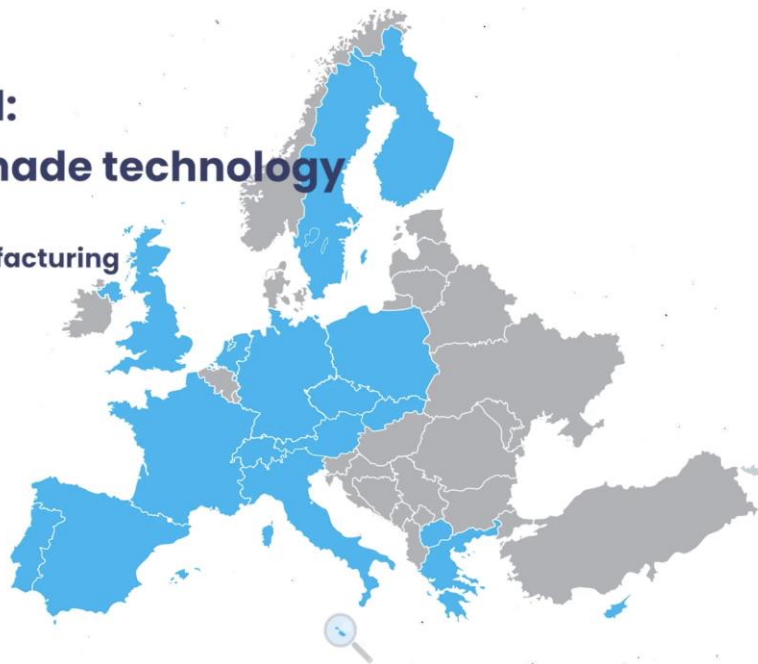
**Solar Heat Europe launches a new campaign to showcase Europe’s  
manufacturing strength**

Brussels, 12th February 2026: **Solar Heat Europe launches today “Solar Thermal, a *Made in Europe* Clean Tech”, a new campaign highlighting Europe’s homegrown solar thermal technologies as a pillar of the continent’s energy independence and industrial competitiveness.** With over 100 manufacturing sites across Europe producing solar thermal collectors and related components, the sector represents a long-established European success story built on a strong network of SMEs and recognised as a strategic industry under the EU Net-Zero Industry Act.

Solar thermal technologies manufactured in Europe create thousands of skilled jobs, meet high quality standards and are exported worldwide. They deliver a secure, affordable, resilient and reliable source of energy for citizens, businesses and industry, while slashing emissions and reducing dependence on imported fuels.

**Solar thermal:  
A proud EU-made technology**

**More than 100 manufacturing  
sites across Europe**



As the EU accelerates its efforts to reinforce its energy security and scale up domestic clean tech production, **the purpose of this campaign is to position solar thermal as a ready-to-deploy EU-made solution for decarbonising heating and cooling**, a sector that accounts for nearly half of Europe’s energy needs.

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The campaign seeks to:

- Showcase Europe’s solar thermal manufacturing base
- Position solar thermal as a strategic EU-made clean technology
- Raise awareness among EU and national policymakers and encourage policy action to boost the demand for solar heat solutions

Running from February 2026, the campaign’s flagship output will be a series of video interviews with CEOs of European manufacturers, alongside on-site visits to production facilities.

All content will be published on Solar Heat Europe’s website and shared on LinkedIn under **#SolarThermalMadeInEurope**.

**“With this campaign we aim to showcase the EU-made nature of the solar thermal sector while demonstrating the strength of its manufacturing base across the continent. With the right policy measures and strong policy support that EU and national Authorities should give to the solar thermal sector, this industry can scale rapidly, create local jobs and deliver affordable and clean heat”, said Valérie Séjourné, Solar Heat Europe’s Managing Director.**

By highlighting Europe’s industrial leadership and innovation in solar thermal, Solar Heat Europe aims to secure stronger recognition, protection and policy support for the sector as a cornerstone of Europe’s clean energy transition.

In case of media enquiries or requests for corporate materials, please contact:

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