Dear expert,

As part of the preparation for the discussion at the PVT taskforce (TF), we present below some questions for your consideration. These are not for you to answer to us but rather to take into consideration as preparation of your contribution to the TF meeting.

Naturally, if you want to share some inputs for the TF meeting in advance, please do not hesitate to contact us by mail or phone. Your inputs will be most welcomed.

**Scope and functioning of the Taskforce (TF)**

1. What is the main outcome you would expect from this TF?
2. Would you expect this TF to:
   1. have a short duration, identify priorities and propose actions?
   2. have a longer duration, as a space for sharing experiences, opinions and information on this market segment?
3. How do you rate the following topics in terms of relevance:

|  |  |
| --- | --- |
| **Topic** | **Relevance**  **From 1 (-) to 4 (+)** |
| competitivity |  |
| quality (module and installation) |  |
| public awareness |  |

**Competitivity: Your Experience & prospects for the PVT segment**

1. What do you think will be the development of this market segment?
   1. Geographical scope & expected growth rate
   2. Applications/segments covered
   3. Temperature ranges
2. Experience with projects
   1. What are the major difficulties you encountered in your project(s)?
   2. How did you manage to face these difficulties? What lessons did you learn?
3. What do you think are the best-selling arguments for PVT?
4. What has been your experience with support schemes?

|  |  |  |
| --- | --- | --- |
|  | **Positive examples** | **Negative examples** |
| Support for PVT collectors |  |  |
| Differentiation of PVT from other solutions |  |  |
| Requirements in terms of certification |  |  |
| Procedures (administration, timings, clarity) |  |  |
| Other aspects |  |  |

**Quality: your experience regarding modules & installation**

1. What are the main challenges you have faced with regard to quality assurance:
   1. Modules
   2. Installation
2. Have quality assurance topics been a barrier in the market?
   1. In which markets?
   2. In which applications?
3. Is the estimation of performance of PVT and clarity on the calculation a relevant topic?
4. What are the main actions you would propose regarding quality assurance?

**Public awareness: your experience regarding the notoriety of PVT**

1. What are the target groups to be addressed in order to promote the further uptake of PVT? And why?

*In terms of rating, 1 = Irrelevant; 6=Critical (essential). For instance, rating stakeholder as irrelevant would mean that this has no impact in business and should not be considered even a stakeholder group. Rating another group with 6 (Critical) means that this group is essential for a success uptake of PVT.*

|  |  |  |  |
| --- | --- | --- | --- |
| Ref. | Stakeholder group | Rating | Observations (optional) |
| A | Policy maker at Europe level (ex: EC or EP) |  |  |
| B | Policy makers at national level (ex: Ministry, Directorates, Parliament) |  |  |
| C | Decision makers among regional/local public authorities (ex: mayor) |  |  |
| D | Support schemes managing authorities (ex: energy agencies) |  |  |
| G | Technical enabler (ex: system designers) |  |  |
| H | Financial enabler (ex: banker, investor) |  |  |
| I | Acceptance enablers (ex: public servants, opinion makers, activist groups) |  |  |
| J | Media: generalist (ex: national or regional media – newpapers, magazines, TV, radio, etc) |  |  |
| K | Media: specialised (ex : topic –environment, buildings, sectorial – tourism, food & drinks, profession – installers, designers). |  |  |
| L | Consumers (ex: direct clients of potential LS-ST customer) |  |  |
| M | Citizens (ex: voters, residents of a given area) |  |  |
| N | *Add here (optional)* |  |  |

**Market barriers: Identifying targets and priorities**

1. What are, in your opinion, the most important barriers to further the deployment of PVT at local/national/European level?

|  |  |  |
| --- | --- | --- |
| **Topic** | **Relevance**  **From 1 (-) to 4 (+)** | **Examples** |
| * 1. Financial / Economic |  |  |
| * 1. Technical / technological |  |  |
| * 1. Political / regulatory |  |  |
| * 1. Marketing / Commercial |  |  |
| * 1. Short / Long term |  |  |

1. What is the main added value of addressing such topics jointly as Solar Heat Europe or as a national solar trade association?
2. What outputs/actions would you like this taskforce to focus on?